

Come one, come all!

All Breeds Welcome!

"I love this program and appreciate that it is flexible for other activities. I like it more when Cowan can be on the live webinar but that's life. The data is awesome, and it a great learning experience. Many of the assignments were high level. I think that is great but can be daunting when even the parents aren't awesome at it."
– Natasha Mortenson, participant

"She really enjoyed it all, and the varied content was awesome! The hands on things she enjoyed more than the papers, but that is her being young."
– Chelsea Faulhaber, parent

"I enjoyed participating in the SPC Contest this year a ton. My favorite part was honestly probably making my steers ration! It was so different than any of the other assignments and it honestly took things to a whole different perspective for me. As always, every year I seem to learn more and more. I love the topics that the webinars go over and they have awesome speakers/presenters this year so it made it really fun to listen to. There was nothing that I disliked this year, you guys all made it really fun for me anyways and I really enjoyed it."
– Audrey Redalen, participant

"I greatly appreciate how this program has continued to be open to feedback and evolve! An example that especially resonates with me as a parent is how the assignments have developed into truly educational experiences. The first year of the SPC program primarily focused on the assignments summarizing the content of the webinars. This year the participants have had the opportunity to showcase through a number of different avenues what they've learned. These learning activities accommodate diverse types of learning styles and help to solidify the information in a meaningful way! As a parent and a Simmental breeder, this program is so valuable in my eyes. Please continue to communicate what we can do to support this program!"
– Abbie Redalen, parent

"I liked to learn about everything and I think it will all help me moving forward."
– Cowan Mortenson, participant

"I enjoy the data! Grace and I enjoy working together, particularly using good data for making decisions and then evaluating our results. This is one of the reasons we continue to participate in the SPC, to learn more about our own operation from the terminal side. I am encouraged that she gets excited about topics that she is learning from."
– Chuck Ewing, parent



2022 AJSA STEER PROFITABILITY COMPETITION

The AJSA Steer Profitability Competition (SPC) is designed to provide junior members meaningful exposure to the opportunities and challenges associated with cattle feeding. The SPC will not only allow participants to measure and compare the profitability of their own animal(s), but of greater importance, it will introduce young beef enthusiasts to peers, mentors, industry advocates, and experiences that are exceedingly difficult to acquire for any beef producer. Participants in the SPC program will be powerful voices as they transition from junior membership to adult participation within the beef industry.

REQUIREMENTS

1. Steers only
2. Entrant must be an AJSA member
3. Animals must be entered in the ASA database
4. Either sire or dam on file in the ASA database
5. Birth date range: 1/15/21 to 4/15/21
6. Weaning date range: 8/15/21 to 10/15/21
7. Castration must occur prior to weaning
8. Steers must weigh 500-750 lbs at delivery
9. Steers must be polled or dehorned
10. Any breed composition welcome provided they meet rules 1-9

CONTEST GUIDELINES

1. Entry fee of \$65/ head
2. Feedlot placement approximately November 1
3. All decisions at the discretion of feedlot
4. Harvest will occur approximately May 2022
5. Participation in monthly e-meetings
6. Entrant will receive reports on
 - a. Monthly feed and health bill
 - b. Final feedyard data
 - c. Final carcass performance data

Winners will be announced at the 2022 National Classic Awards Banquet. Awards will be granted for the top three animals overall, top three pen of three overall, and top monthly write-up participant.

DETAILS:

1. All steers on GrowSafe feed intake system throughout the entire project.
2. Individual intake and gain information on all steers.
3. Monthly weights on all steers.
4. Steers will be fed at University of Missouri Beef Research & Teaching Farm in Columbia, MO.
5. A monthly newsletter highlighting SPC details, industry news and steer performance.
6. Monthly bill detailing specific expenses on each steer.

CONTINUED THIS YEAR

- Different monthly feedback formats
- Short essay questions with prompts
 - Infographic or social media post
 - Half- to one-page page summary
 - Short online quiz tailored to participant age

Go to juniorsimmental.org to register or find more information.